



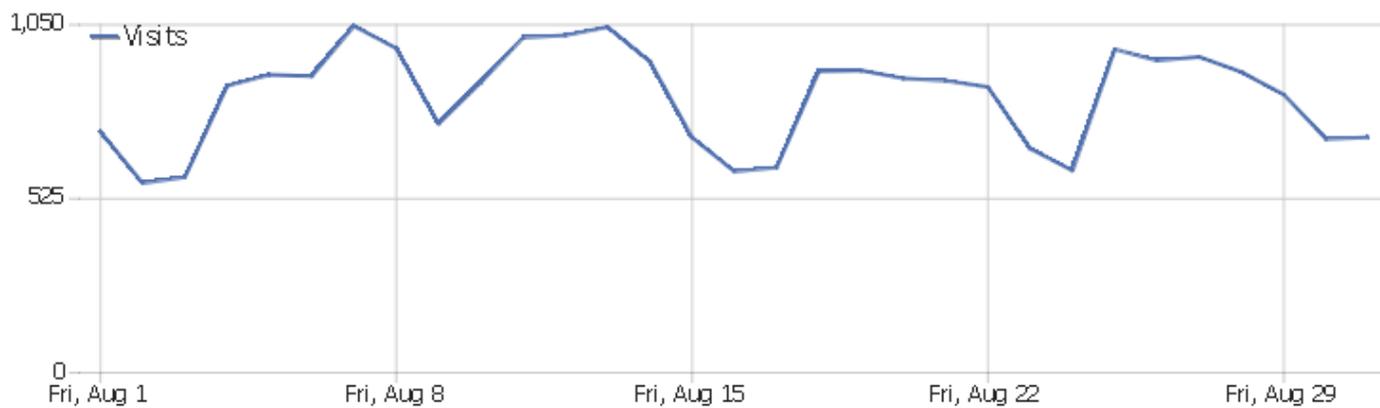
IETF website - non-bot visitors

Date range: August 2025

Monthly report for www.ietf.org

Custom Visitor Segment: non-bot visitors

Visits Summary



Name	Value
Unique visitors	6,620
Users	8
Visits	25,919
Actions	197,544
Maximum actions in one visit	4,713
Actions per Visit	8
Avg. Visit Duration (in seconds)	00:06:15
Bounce Rate	0%

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	37,028	15,034	00:01:37	0%	28%
/meeting/124/	4,869	3,550	00:01:03	0%	34%
/privacy-statement/	4,279	2,897	00:01:08	0%	23%
/process/rfcs/	3,540	2,587	00:01:32	0%	56%
/about/introduction/	3,128	2,469	00:01:11	0%	55%
/blog/ietf123-anrp/	2,426	1,853	00:00:54	0%	41%
/administration/	1,813	1,447	00:00:49	0%	21%
/meeting/upcoming/	1,778	1,377	00:00:48	0%	32%
/blog/ - Others	1,541	1,370	00:01:00	0%	23%
/meeting/	1,734	1,370	00:00:21	0%	13%
/meeting/past/meeting/ - Others	1,524	1,173	00:00:13	0%	0%
/search/	1,423	1,156	00:01:00	0%	22%
/administration/policies-procedures/vulnerability-discl	1,439	1,085	00:00:38	0%	13%
/blog/	1,548	1,078	00:00:40	0%	29%
/technologies/netmgmt/	1,477	1,075	00:00:43	0%	35%
/about/groups/iesg/	1,289	1,000	00:00:49	0%	20%
/meeting/past/	1,302	987	00:01:45	0%	59%
/meeting/125/	1,199	955	00:00:50	0%	24%
/process/process/	1,052	860	00:00:56	0%	32%
/technologies/security/	1,103	853	00:00:54	0%	28%
/about/open-records/	1,125	833	00:00:56	0%	39%
/meeting/guide-ietf-meetings/	1,087	831	00:01:02	0%	32%
/about/	1,057	735	00:00:35	0%	14%
Others	90,516	58,253	00:00:39	0%	18%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	12,975	0	0%
/meeting/124/	631	0	0%
/privacy-statement/	2,058	0	0%
/process/rfcs/	1,207	0	0%
/about/introduction/	298	0	0%
/blog/ietf123-anrp/	43	0	0%
/administration/	454	0	0%
/meeting/upcoming/	315	0	0%
/blog/ - Others	161	0	0%
/meeting/	164	0	0%
/meeting/past/meeting/ - Others	2	0	0%
/search/	671	0	0%
/administration/policies-procedures/vulnerability-discl	258	0	0%
/blog/	35	0	0%
/technologies/netmgmt/	25	0	0%
/about/groups/iesg/	235	0	0%
/meeting/past/	178	0	0%
/meeting/125/	61	0	0%
/process/process/	65	0	0%
/technologies/security/	20	0	0%
/about/open-records/	77	0	0%
/meeting/guide-ietf-meetings/	24	0	0%
/about/	176	0	0%
Others	5,657	0	0%

Length of visits

Visit duration	Visits
0-10s	2,241
11-30s	5,636
31-60s	4,011
1-2 min	3,844
2-4 min	3,164
4-7 min	2,130
7-10 min	1,150
10-15 min	1,229
15-30 min	1,883
30+ min	798

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	12,741	119,309	9	00:07:53	0%	\$0
Websites	7,864	56,814	7	00:04:55	0%	\$0
Search Engines	4,821	19,002	4	00:04:20	0%	\$0
Campaigns	325	1,229	4	00:03:59	0%	\$0
Social Networks	168	1,190	7	00:04:14	0%	\$0