



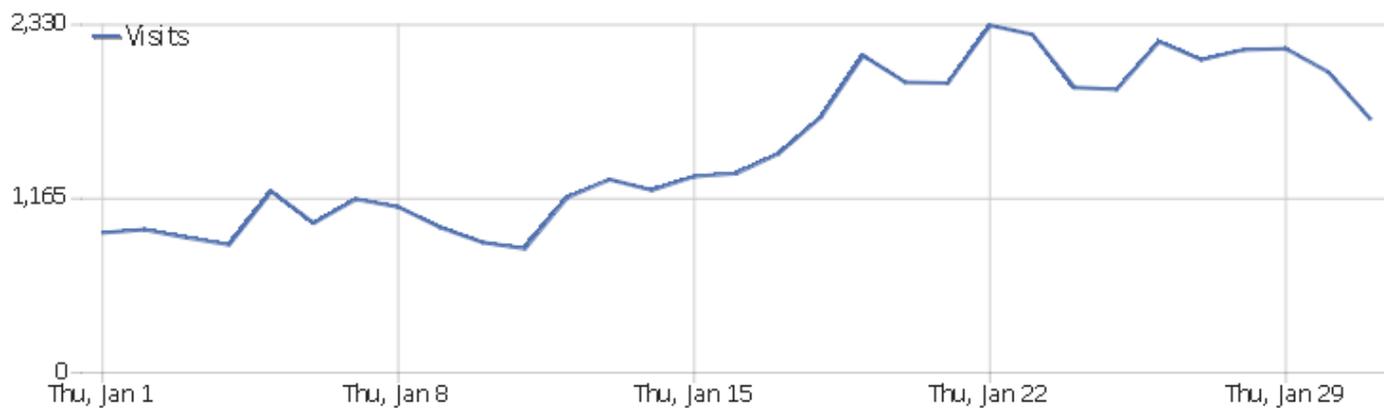
## IETF website - non-bot visitors

Date range: January 2026

Monthly report for [www.ietf.org](http://www.ietf.org)

Custom Visitor Segment: non-bot visitors

# Visits Summary



Name	Value
Unique visitors	14,239
Users	4
Visits	47,092
Actions	287,759
Maximum actions in one visit	10,000
Actions per Visit	6
Avg. Visit Duration (in seconds)	00:11:53
Bounce Rate	0%

# Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	51,385	20,867	00:04:39	0%	46%
/blog/ - Others	10,337	9,914	00:05:43	0%	41%
/meeting/125/	7,077	5,232	00:01:13	0%	39%
/privacy-statement/	5,399	3,902	00:01:03	0%	22%
/about/introduction/	3,527	2,872	00:01:29	0%	56%
/process/rfcs/	3,539	2,733	00:01:37	0%	53%
/meeting/past/meeting/ - Others	3,108	2,392	00:00:05	0%	0%
/administration/	2,356	1,872	00:01:06	0%	22%
/meeting/	2,202	1,783	00:00:42	0%	13%
/meeting/upcoming/	2,197	1,713	00:01:05	0%	33%
/administration/policies-procedures/vulnerability-discl	2,014	1,494	00:00:44	0%	14%
/meeting/126/	1,711	1,379	00:01:00	0%	32%
/blog/	1,999	1,330	00:00:50	0%	28%
/technologies/netmgmt/	1,501	1,188	00:01:03	0%	33%
/search/	1,384	1,166	00:01:18	0%	26%
/blog/agent-ai-standards/	1,888	1,103	00:00:54	0%	35%
/meeting/past/	1,270	1,077	00:02:12	0%	58%
/about/groups/iesg/	1,336	1,060	00:01:19	0%	21%
/blog/launch-of-the-ietf-community-survey-2025/	1,552	1,054	00:00:44	0%	24%
/about/open-records/	1,279	1,041	00:01:27	0%	43%
/process/process/	1,172	998	00:01:14	0%	34%
/participate/get-started/	1,183	965	00:00:58	0%	25%
/about/note-well/	1,308	964	00:01:23	0%	32%
Others	145,636	100,714	00:01:24	0%	20%

# Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	18,293	0	0%
/blog/ - Others	3,851	0	0%
/meeting/125/	1,018	0	0%
/privacy-statement/	2,944	0	0%
/about/introduction/	311	0	0%
/process/rfcs/	1,362	0	0%
/meeting/past/meeting/ - Others	0	0	0%
/administration/	617	0	0%
/meeting/	277	0	0%
/meeting/upcoming/	366	0	0%
/administration/policies-procedures/vulnerability-discl	331	0	0%
/meeting/126/	218	0	0%
/blog/	86	0	0%
/technologies/netmgmt/	57	0	0%
/search/	669	0	0%
/blog/agent-ai-standards/	72	0	0%
/meeting/past/	259	0	0%
/about/groups/iesg/	286	0	0%
/blog/launch-of-the-ietf-community-survey-2025/	147	0	0%
/about/open-records/	130	0	0%
/process/process/	98	0	0%
/participate/get-started/	140	0	0%
/about/note-well/	429	0	0%
Others	15,027	0	0%

## Length of visits

Visit duration	Visits
0-10s	3,495
11-30s	7,307
31-60s	4,950
1-2 min	4,871
2-4 min	4,663
4-7 min	3,963
7-10 min	2,763
10-15 min	3,801
15-30 min	9,102
30+ min	2,441

# Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	30,611	189,711	6	00:15:45	0%	\$0
Websites	9,105	68,075	8	00:04:51	0%	\$0
Search Engines	6,444	25,595	4	00:04:30	0%	\$0
Campaigns	526	2,272	4	00:03:55	0%	\$0
Social Networks	252	1,535	6	00:04:39	0%	\$0
AI Assistants	154	571	4	00:06:04	0%	\$0