



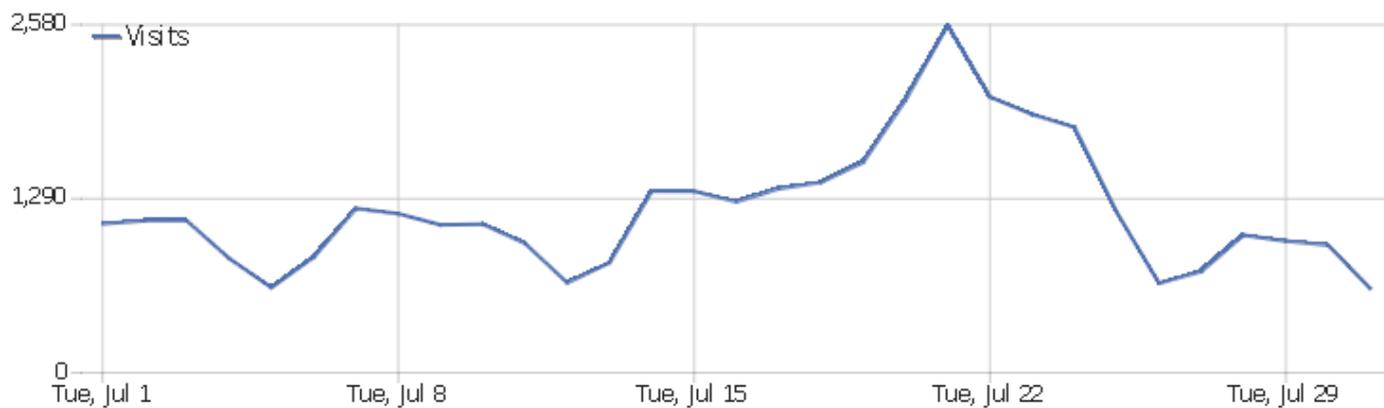
IETF website - non-bot visitors

Date range: July 2025

Monthly report for www.ietf.org

Custom Visitor Segment: non-bot visitors

Visits Summary



Name	Value
Unique visitors	16,830
Users	8
Visits	37,568
Actions	261,977
Maximum actions in one visit	8,163
Actions per Visit	7
Avg. Visit Duration (in seconds)	00:05:43
Bounce Rate	0%

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	41,133	19,875	00:01:37	0%	24%
/meeting/123/	17,469	12,964	00:01:37	0%	60%
/privacy-statement/	4,323	3,094	00:01:06	0%	25%
/about/introduction/	3,239	2,686	00:01:14	0%	53%
/process/rfcs/	3,524	2,674	00:01:31	0%	58%
/meeting/upcoming/	2,733	2,254	00:00:56	0%	32%
/meeting/124/	2,837	2,184	00:00:59	0%	30%
/meeting/past/meeting/ - Others	2,567	2,059	00:00:09	0%	0%
/meeting/	2,442	2,049	00:00:24	0%	9%
/administration/	1,982	1,561	00:00:46	0%	21%
/blog/ietf123-new-topics/	1,830	1,440	00:00:53	0%	26%
/search/	1,670	1,329	00:00:53	0%	23%
/meeting/hackathons/123-hackathon/	1,485	1,207	00:01:51	0%	57%
/administration/policies-procedures/vulnerability-discl	1,510	1,139	00:00:32	0%	13%
/meeting/123/hotel/	1,445	1,103	00:01:25	0%	64%
/live/	1,424	1,102	00:00:34	0%	19%
/meeting/past/	1,339	1,082	00:01:57	0%	61%
/meeting/side-meetings/	1,265	1,070	00:01:28	0%	66%
/blog/	1,535	1,051	00:00:41	0%	27%
/meeting/guide-ietf-meetings/	1,290	1,051	00:01:06	0%	31%
/technologies/netmgmt/	1,351	1,032	00:00:51	0%	32%
/about/groups/iesg/	1,210	976	00:00:48	0%	22%
/blog/experiences-igf-2025/	1,350	966	00:00:52	0%	35%
Others	117,985	73,384	00:00:38	0%	17%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	17,195	0	0%
/meeting/123/	4,679	0	0%
/privacy-statement/	2,236	0	0%
/about/introduction/	286	0	0%
/process/rfcs/	1,238	0	0%
/meeting/upcoming/	484	0	0%
/meeting/124/	414	0	0%
/meeting/past/meeting/ - Others	3	0	0%
/meeting/	419	0	0%
/administration/	580	0	0%
/blog/ietf123-new-topics/	91	0	0%
/search/	768	0	0%
/meeting/hackathons/123-hackathon/	192	0	0%
/administration/policies-procedures/vulnerability-discl	258	0	0%
/meeting/123/hotel/	182	0	0%
/live/	112	0	0%
/meeting/past/	242	0	0%
/meeting/side-meetings/	222	0	0%
/blog/	38	0	0%
/meeting/guide-ietf-meetings/	48	0	0%
/technologies/netmgmt/	36	0	0%
/about/groups/iesg/	262	0	0%
/blog/experiences-igf-2025/	134	0	0%
Others	7,315	0	0%

Length of visits

Visit duration	Visits
0-10s	5,629
11-30s	8,400
31-60s	5,060
1-2 min	4,670
2-4 min	4,124
4-7 min	2,889
7-10 min	1,604
10-15 min	1,723
15-30 min	2,727
30+ min	983

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	17,791	156,600	9	00:07:03	0%	\$0
Search Engines	10,028	39,311	4	00:04:24	0%	\$0
Websites	9,076	62,856	7	00:04:42	0%	\$0
Campaigns	368	1,562	4	00:04:28	0%	\$0
Social Networks	305	1,648	5	00:03:54	0%	\$0