



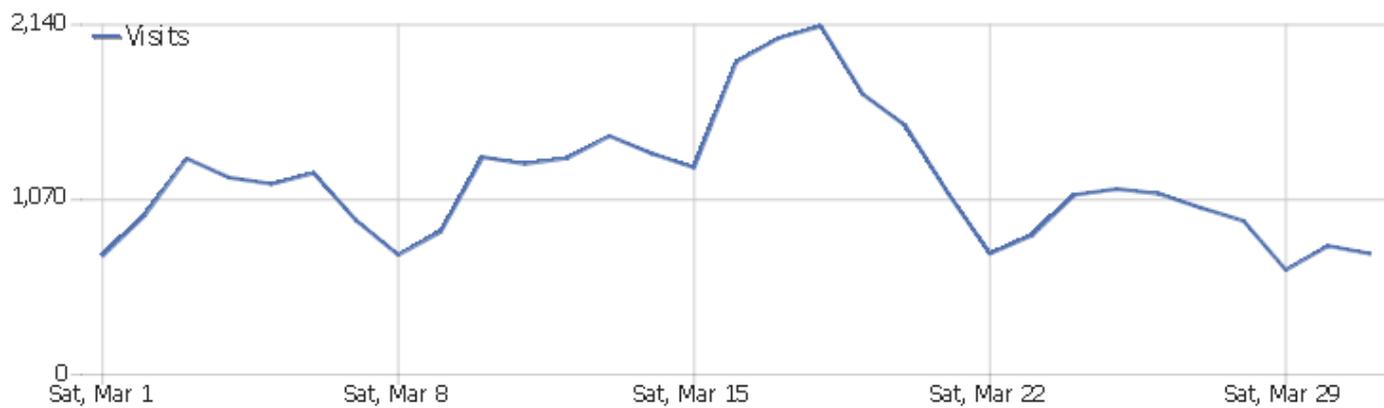
## IETF website - non-bot visitors

Date range: March 2025

Monthly report for [www.ietf.org](http://www.ietf.org)

Custom Visitor Segment: non-bot visitors

# Visits Summary



Name	Value
Unique visitors	8,517
Users	2
Visits	36,697
Actions	213,169
Maximum actions in one visit	2,896
Actions per Visit	6
Avg. Visit Duration (in seconds)	00:05:36
Bounce Rate	0%

# Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	52,366	21,168	00:01:37	0%	30%
/meeting/122/	12,407	9,291	00:01:39	0%	66%
/privacy-statement/	4,546	3,212	00:01:05	0%	21%
/about/introduction/	3,722	3,054	00:01:16	0%	55%
/process/rfcs/	3,747	2,833	00:01:35	0%	57%
/meeting/123/	3,572	2,601	00:00:59	0%	30%
/meeting/	2,367	1,993	00:00:19	0%	9%
/meeting/upcoming/	2,264	1,824	00:01:06	0%	40%
/administration/	2,062	1,557	00:00:37	0%	18%
/blog/ - Others	1,637	1,480	00:01:02	0%	27%
/administration/policies-procedures/vulnerability-discl	1,521	1,171	00:00:32	0%	12%
/technologies/netmgmt/	1,554	1,169	00:00:56	0%	35%
/search/	1,424	1,127	00:01:05	0%	22%
/blog/	1,917	1,100	00:00:27	0%	25%
/meeting/ - Others	1,175	1,078	00:00:20	0%	4%
/about/groups/iesg/	1,380	1,077	00:00:52	0%	27%
/meeting/past/	1,225	1,017	00:01:42	0%	61%
/blog/sustain-rg/	1,485	954	00:00:45	0%	35%
/technologies/security/	1,249	947	00:00:56	0%	32%
/process/process/	1,121	888	00:00:49	0%	34%
/live/	1,111	883	00:00:35	0%	15%
/meeting/guide-ietf-meetings/	1,093	859	00:00:56	0%	27%
/about/open-records/	1,134	850	00:01:16	0%	40%
Others	63,378	47,032	00:00:53	0%	27%

# Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	18,538	0	0%
/meeting/122/	2,977	0	0%
/privacy-statement/	2,332	0	0%
/about/introduction/	300	0	0%
/process/rfcs/	1,240	0	0%
/meeting/123/	402	0	0%
/meeting/	368	0	0%
/meeting/upcoming/	518	0	0%
/administration/	478	0	0%
/blog/ - Others	275	0	0%
/administration/policies-procedures/vulnerability-discl	198	0	0%
/technologies/netmgmt/	35	0	0%
/search/	630	0	0%
/blog/	48	0	0%
/meeting/ - Others	32	0	0%
/about/groups/iesg/	232	0	0%
/meeting/past/	204	0	0%
/blog/sustain-rg/	50	0	0%
/technologies/security/	34	0	0%
/process/process/	59	0	0%
/live/	65	0	0%
/meeting/guide-ietf-meetings/	33	0	0%
/about/open-records/	84	0	0%
Others	7,380	0	0%

## Length of visits

Visit duration	Visits
0-10s	4,477
11-30s	7,943
31-60s	5,029
1-2 min	4,806
2-4 min	4,307
4-7 min	3,061
7-10 min	1,731
10-15 min	1,764
15-30 min	2,822
30+ min	1,003

# Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	18,215	107,690	6	00:06:30	0%	\$0
Search Engines	9,201	36,237	4	00:04:20	0%	\$0
Websites	8,363	64,823	8	00:05:09	0%	\$0
Campaigns	593	2,745	5	00:04:53	0%	\$0
Social Networks	325	1,675	5	00:03:38	0%	\$0