



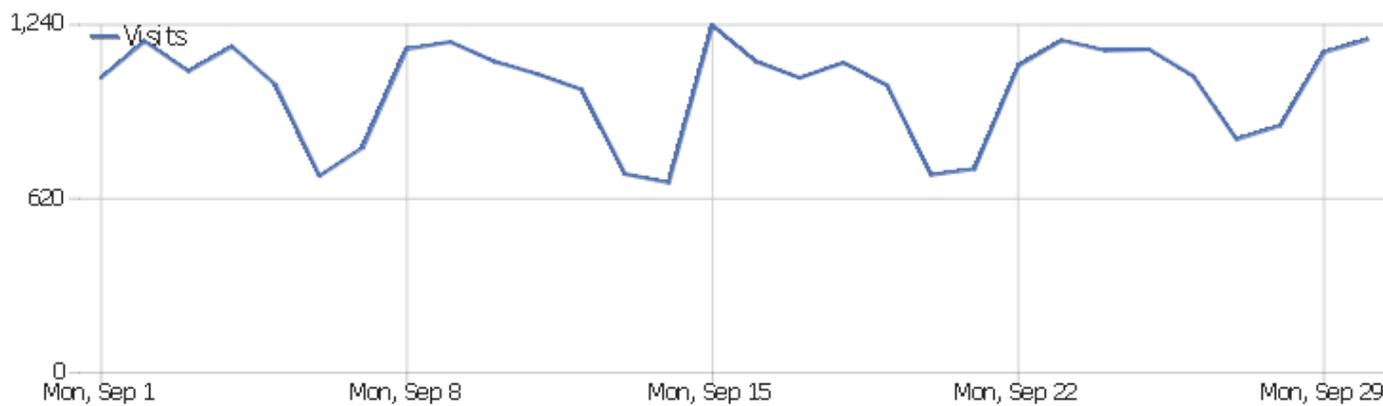
IETF website - non-bot visitors

Date range: September 2025

Monthly report for www.ietf.org

Custom Visitor Segment: non-bot visitors

Visits Summary



Name	Value
Unique visitors	10,354
Users	8
Visits	30,528
Actions	211,569
Maximum actions in one visit	3,272
Actions per Visit	7
Avg. Visit Duration (in seconds)	00:09:40
Bounce Rate	0%

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	50,131	18,154	00:03:11	0%	34%
/meeting/124/	6,441	4,493	00:01:26	0%	39%
/process/rfcs/	4,820	3,426	00:01:39	0%	54%
/privacy-statement/	5,085	3,180	00:01:00	0%	21%
/about/introduction/	3,947	3,081	00:01:24	0%	54%
/blog/ - Others	2,922	2,353	00:00:51	0%	17%
/blog/ietf123-anrp/	2,334	1,720	00:00:59	0%	38%
/meeting/upcoming/	2,081	1,581	00:01:01	0%	29%
/administration/	2,189	1,576	00:00:53	0%	18%
/meeting/	1,960	1,526	00:00:30	0%	10%
/blog/rfc-editor-website-reimagined/	2,106	1,490	00:00:53	0%	40%
/about/groups/iesg/	1,908	1,314	00:00:48	0%	18%
/technologies/netmgmt/	1,636	1,169	00:00:52	0%	31%
/meeting/125/	1,572	1,156	00:00:58	0%	28%
/meeting/past/	1,657	1,150	00:01:19	0%	47%
/administration/policies-procedures/vulnerability-discl	1,487	1,126	00:00:39	0%	12%
/blog/	1,550	1,051	00:00:45	0%	25%
/process/process/	1,371	1,031	00:01:06	0%	29%
/search/	1,222	1,014	00:00:59	0%	19%
/technologies/security/	1,370	948	00:00:57	0%	26%
/rfc/	1,609	928	00:01:09	0%	28%
/about/open-records/	1,280	912	00:01:10	0%	35%
/about/	1,182	883	00:00:44	0%	17%
Others	76,995	50,186	00:00:58	0%	22%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	15,805	0	0%
/meeting/124/	1,108	0	0%
/process/rfcs/	1,415	0	0%
/privacy-statement/	2,337	0	0%
/about/introduction/	313	0	0%
/blog/ - Others	175	0	0%
/blog/ietf123-anrp/	61	0	0%
/meeting/upcoming/	366	0	0%
/administration/	515	0	0%
/meeting/	219	0	0%
/blog/rfc-editor-website-reimagined/	28	0	0%
/about/groups/iesg/	345	0	0%
/technologies/netmgmt/	32	0	0%
/meeting/125/	118	0	0%
/meeting/past/	309	0	0%
/administration/policies-procedures/vulnerability-discl	297	0	0%
/blog/	35	0	0%
/process/process/	80	0	0%
/search/	525	0	0%
/technologies/security/	35	0	0%
/rfc/	755	0	0%
/about/open-records/	82	0	0%
/about/	167	0	0%
Others	5,266	0	0%

Length of visits

Visit duration	Visits
0-10s	2,929
11-30s	5,745
31-60s	4,001
1-2 min	3,960
2-4 min	3,597
4-7 min	2,703
7-10 min	1,601
10-15 min	1,702
15-30 min	2,997
30+ min	1,503

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	16,998	132,645	8	00:13:21	0%	\$0
Websites	6,786	50,028	7	00:05:20	0%	\$0
Search Engines	6,107	25,805	4	00:04:42	0%	\$0
Campaigns	484	2,019	4	00:04:51	0%	\$0
Social Networks	153	1,072	7	00:05:22	0%	\$0